

Committee(s)	Dated:
Education Board - For approval and recommendation Policy & Resources - For funding allocation	19/07/2018
Subject: Culture Mile Learning - Case for Investment 18/19 and 19/20	Public
Report of: Sharon Ament, Director, Museum of London	For Decision (Education Board)
Report author: Frazer Swift, Head of Learning & Engagement, Museum of London Victoria Patrick and Rosemara Mather-Lupton, Culture Mile Learning	For Funding Allocation (Policy & Resources)

Summary

The following document and appendices outline the activity that the current funding for the Culture Mile Learning (CML) partnership has supported to date and includes a budget request for the next funding period. It also outlines the activity that will be undertaken using this funding.

CML is working to fulfil many of the priorities in the Education Board's Cultural and Creative Learning Strategy but funding is allocated from the Policy & Resources Committee. CML also delivers the learning strand of the Culture Mile Strategy. CML will align with the wider Culture Mile funding cycle in April 2020 but until then we will bring regular progress reports to Education Board. Our first report will be brought to the September 2018 Board.

CML aims to tackle four **evidence-based needs**:

- 1) Shortage of desirable fusion skills in job applicants
- 2) Disadvantaged Londoners lack opportunities to develop fusion skills
- 3) The City faces challenges in accessing talent and greater workforce diversity
- 4) Benefits of strategic collaborative working across City's cultural institutions

Education Board previously approved the release of £150,000 to CML for the funding period (September 2017- August 2018). The current CML funding has primarily been used on activity for the development of the partnership and capacity building. Our next funding request is slightly increased as it responds to the new **Cultural and Creative Learning Strategy** and is required to enable us to deliver a range of new activities and to increase our reach and impact.

This paper seeks **approval to release £360,000** to support the activities of CML over the academic years 2018/19 and 2019/20. We will also be carrying forward an underspend of £76,550 into the next funding period.

In addition to developing the partnership, our collaborative programmes have benefited over 13,000 learners since September 2017, for example through Young

City Poets, City Stories, the City Schools Visits Fund and the major Culture Mile event Smithfield 150.

Funding for 2018/19 and 2019/20 will be spent on dedicated staffing and a range of activities that reflect our strategic priorities; Social Mobility, Fusion Skills and Learning Destination (see Appendix 1).

CML will focus on the following **areas of activity**:

- 1) Delivering fusion skills pathways for London's learners, particularly disadvantaged groups, by developing interventions that draw on our unique assets, expertise and strengths as a partnership.
- 2) Establishing Culture Mile as a learning destination for London by investing in collaborative planning and delivery models that align resources and enhance our collective impact
- 3) Developing the skills and methodologies to understand, capture and communicate our collective impact on London's learners.

Key projects that will deliver against these areas include:

- **City School Visits Fund** – promote the fund to schools and not-for-profit educational organisations in disadvantaged areas across London
- **CPD for teachers from the City family of schools** – work with City Family of Schools to deliver a CPD programme for teachers to enhance fusion skills and creative learning across the curriculum
- **Shared work experience programme** – deliver a pilot work experience programme across CML partners for students from the City family of schools and Islington schools
- **Fusion Skills Challenge Prize** – drive change and cross-sector collaboration through a seed-funding innovation prize in order to unlock opportunities for young Londoner's to gain the fusion skills required for success in the 21st century workforce.

Recommendation(s)

Members are asked to:

- Approve the continued development of CML
- Recommend to the Policy & Resources Committee **the release of £360,000** to fund the work of CML until March 2020. This includes funding for the City School Visits Fund.

Appendices

1. Case for Investment Full Report
2. Culture Mile Learning Delivery Plan 2018-20
3. Culture Mile Learning Budget 2018-20
4. City School Visits Fund Update

The CML Case for Investment 2017/18, approved at the November 2017 Education Board meeting, is included for background information.